

## **NEW ARTISTIC ENTERTAINMENT BUSINESS IN PLANO, TX**

Grand opening of Simply Designed by Me®, January 14<sup>th</sup> 2017

Paint Party, BYOB Paint, Date Night are all favorite names for Artistic Entertainment and now there is a new studio in Plano. Simply Designed by Me located at 8604 Preston, Suite 120 Plano, TX, in the Preston Village Shopping Center offers easy access from all the neighboring towns such as Frisco, Allen, and McKinney.

The business, which pairs a painting party atmosphere with BYOB, was founded in Texas in 2016 by Delynn Montrose. Ms. Montrose wanted to bring a new approach to paint parties by adding in other crafts such as painting plates, cups, wine glasses, bisque figures, or wood. This will give customers a variety of ways to discover their inner artist.

The north Plano studio is the pilot location for what Ms. Montrose hopes to be a great new franchise venture. Located just off highway 121 and Preston Road, the location is prime for customers coming from any location in North Dallas.

All sessions are directed by trained artists so no previous experience is needed to complete and take home a masterpiece “Simply Designed by Them”. The sessions range from scheduled sessions, where a specific artwork is planned, to choose your own sessions where customers can come to the studio and pick what artwork they would like to complete.

Customers at Simply Designed by Me may schedule their own party or charity event, the studio can accommodate any number up to 70+ people. Event hosting allows the event host to collect a portion of the proceeds to go straight to the Charity of their choice. In addition, Simply Designed by Me will support corporate team building activities where companies may come to the studio or the Artist can come to them to host a great team building event.

Simply Designed by Me also does outreach programs by taking artistic entertainment to local Senior Communities and Child Care facilities. Ms. Montrose stated that “she wants art to become a part of social activities for all ages from small children to age 100+. Art is an expressive and relaxing way for people to enjoy life. Ms. Montrose states that it is great fun to see how each person can have such a different perspective on the same piece of art. Each is beautiful in its own way.”

You can visit [simplydesignedbyme.com](http://simplydesignedbyme.com) to sign up for a session, learn more about their business, or call them directly at 972.512.6008.